

# APPENDIX B: FAQs

## CAMPAIGN OVERVIEW

### ■ WHEN DOES THE TOGETHER 2 GOAL® CAMPAIGN START?

The Together 2 Goal® campaign will officially launch in March 2016.

### ■ HOW LONG IS THE CAMPAIGN?

The Together 2 Goal® campaign, similar to Measure Up/Pressure Down® will be a three-year effort ending in 2019.

### ■ WHAT IS THE CAMPAIGN GOAL?

Together 2 Goal® aims to improve care for 1 million people with Type 2 diabetes. To help us achieve this ambitious goal, there are seven distinct opportunities for improvement related to diabetes care that your organization can focus on, including A1c measurement and control, blood pressure measurement and control, medical attention for nephropathy, statin prescription, and practice-based screening.

### ■ HOW WILL PROGRESS TOWARD THE CAMPAIGN GOAL BE MEASURED?

AMGA members participating in the Together 2 Goal® campaign will be responsible for reporting data on a quarterly basis. The campaign will disseminate blinded comparative reports as well as progress toward goal on a quarterly basis. Diabetes-related data will include A1c control, blood pressure control, lipid management, and testing for renal disease. Measures will be reported both individually and as a bundle. For more information about data reporting, please review Appendix D: Data Reporting and the FAQs “Data Reporting Tracks” section on page 123.

## CAMPAIGN PARTICIPATION

### ■ IS THERE A FEE TO JOIN THE TOGETHER 2 GOAL® CAMPAIGN?

Campaign participation is complimentary for all AMGA members. A complete roster of AMGA members is available at [www.amga.org](http://www.amga.org).

### ■ WHAT ARE THE EXPECTATIONS OF PARTICIPATING ORGANIZATIONS?

No matter where you are on your journey, the Together 2 Goal® campaign offers a pathway to better tackle diabetes. The campaign is designed so AMGA members can customize their program based on resources and capacity. Most importantly, this three-year initiative ensures AMGA members have the time needed to succeed. To participate, AMGA members are asked to: (1) implement at least one evidence-based care process (“campaign plank”), (2) report data quarterly, and (3) use free campaign resources to help you get to goal. Please continue reading the FAQs to learn more about each of these activities.

### ■ HOW CAN I JOIN OR SUPPORT THE CAMPAIGN IF I AM NOT AN AMGA MEMBER?

Non-AMGA member provider organizations can enroll in the Together 2 Goal® campaign for a one-time \$2,500 campaign fee. Hardship cases are considered on a case-by-case basis. This fee covers the cost of resources and engagements over the three-year campaign. Corporations/funders and select national nonprofit organizations may join the campaign as corporate collaborators and supporting organizations, respectively. Please contact [together2goal@amga.org](mailto:together2goal@amga.org) to learn more about these opportunities.

## ■ WHAT RESOURCES WILL BE AVAILABLE FOR PARTICIPATING MEDICAL GROUPS AND HEALTH SYSTEMS?

Throughout the three-year campaign, you'll be supported by powerful tools and resources that have been developed by AMGA members and are proven to deliver the best outcomes. These resources include:

- *Together 2 Goal® Campaign Toolkit*
- Monthly campaign webinars
- Educational resources for patients
- Online discussion forum
- National Day of Action

These resources can be accessed at [www.Together2Goal.org](http://www.Together2Goal.org).

## CAMPAIGN PARTICIPATION

### ■ WHAT ARE THE CAMPAIGN PLANKS?

"Campaign planks" are evidence-based care processes you implement in your practice. Our Together 2 Goal® campaign offers 11 for improving the care of people with Type 2 diabetes. The 11 campaign planks span three domains and include:

- Empowering Patients domain (planks are: Build an Accountable Diabetes Team, Integrate Emotional and Behavioral Support, and Refer to Diabetes-Self Management Education and Support Programs);
- Improving Care Delivery domain (planks are: Conduct Practice-Based Screening, Adopt Treatment Algorithm, Measure HbA1c Every 3-6 Months, Assess and Address Risk of Cardiovascular Disease, and Contact Patients Not at Goal and with Therapy Change within 30 Days); and
- Leveraging IT domain (planks are: Use a Patient Registry, Embed Point-of-Care Tools, and Publish Transparent Internal Reports).

### ■ WHAT RESOURCES ARE AVAILABLE FOR CAMPAIGN PLANK IMPLEMENTATION?

This *Together 2 Goal® Campaign Toolkit* includes a guide for getting started in the campaign, provides an overview of each campaign plank, and features accompanying tools and resources used by leading AMGA members for adoption. Together 2 Goal® will also host monthly campaign webinars featuring experts and organizations that will share best practices and lessons learned for the implementation of each plank.

### ■ HOW CAN OUR TOOLS AND RESOURCES BE INCLUDED IN THE TOGETHER 2 GOAL® CAMPAIGN TOOLKIT?

AMGA members participating in Together 2 Goal® can submit their diabetes tools and resources for inclusion in the online version of *Together 2 Goal® Campaign Toolkit* by emailing [diabetestoolkit@amga.org](mailto:diabetestoolkit@amga.org). In addition to attaching the tool to the email, please include:

- The purpose and intended audience of the tool, how it is used within your practice, length of time in use, and scope of implementation (e.g., pilot site vs. system level);
- The successes that your organization has achieved as a result of using this tool (indicate whether you have documentation or data to support the results that you have described); and
- The campaign plank that best represents your submission.

Approved submissions will be credited to your organization and provide an additional avenue to promote your dedication to best practices learning and collaboration. All submissions will be evaluated by the Together 2 Goal® Campaign Toolkit Workgroup prior to inclusion.

## DATA REPORTING TRACKS

### ■ WHY DOES THE TOGETHER 2 GOAL® CAMPAIGN INCLUDE DATA REPORTING?

By reporting data on a quarterly basis through our dedicated campaign portal, AMGA members will be able to measure progress and benchmark against peers through blinded comparative reports. Additionally, Together 2 Goal® will be able to measure progress toward the campaign goal of improved care for 1 million people with Type 2 diabetes.

### ■ WHAT ARE THE DIFFERENT DATA REPORTING TRACKS?

Three data reporting tracks are available for groups participating in Together 2 Goal®. These tracks include:

- Basic Track (A1c control only);
- Core Track (A1c control, blood pressure control, lipid management, and testing for renal disease; reporting measures both individually and as a bundle); and
- Innovators Track (Core Track measures, as well as additional measures to be determined in conjunction with participating groups. Measures under consideration to date include hypoglycemia and shared decision-making).

### ■ CAN I CHANGE DATA REPORTING TRACKS DURING THE CAMPAIGN?

Participating organizations can change data reporting tracks during the campaign by contacting their regional liaison (identified upon enrollment). We encourage those groups that begin at the Basic Track level to advance to the Core Track over the three-year campaign, and for Core Track participants to join the Innovators Track, if resources allow.