

AMGA Foundation Together 2 Goal® Campaign

Basic Style Guide

PRIMARY LOGO

2-Color

Grayscale

1-Color Black

Tagline



No Tagline



SECONDARY LOGO

2-Color

Grayscale

1-Color Black

Tagline



No Tagline



COLOR PALETTE



PMS 300

C100 M45 Y0 K0
HEX: #005eb8



PMS 298

C67 M5 Y0 K0
HEX: #41b6e6



TYPOGRAPHY

Gotham Rounded Light & *Light Italic*

Gotham Rounded Book & *Book Italic*

Gotham Rounded Medium & *Medium Italic*

Gotham Rounded Bold & *Bold Italic*